

ALPHA PHI ALPHA FRATERNITY, INC.®

ALPHA DELTA CHAPTER,
EST. FEBRUARY 2, 1921
3175 S. HOOVER ST SUITE 403 LOS ANGELES, CA 90047

Russell E. Flye.
Western Region Vice President

Darion A. Wallace
Western Region Assistant Vice President



Skylar Dunn
Chapter President

Ronald Williams
Chapter Vice President

Dear Colleagues, Friends, and Prospective Sponsors:

Alpha Phi Alpha Fraternity, Inc. was established as an intercollegiate Greek-letter fraternity at Cornell University on December 4, 1906. Since its inception, the members of Alpha Phi Alpha have strived to contribute to the community. Through community help programs such as “*Project Alpha*” and “*Go to High School, Go to College*” fraternity members have emphasized the importance of completing secondary and collegiate education as a road to advancement.

Now an international organization, Alpha Phi Alpha has produced such great minds as:

- Dr. Martin Luther King, Jr. – Renowned Civil Rights Activist and Nobel Prize Laureate
 - Hubert H. Humphrey – Former Vice President of the United States
 - The Hon. Thurgood Marshall – Former Justice, Supreme Court of the United States
 - Dr. Cornell West – Author and Professor
 - John H. Johnson – Johnson Publishing Company
 - Jesse Owens – Olympic Gold Medalists
- Any many other Alpha greats*

In continuing with the Fraternity’s efforts to impact the community, the Alpha Delta Chapter in conjunction with the 1921 Foundation, a 501(c)3 nonprofit extension of the chapter, would like to invite you to become a partner in our annual **Miss Black and Gold Scholarship Pageant** to be held on Sunday, March 2, 2014, at the Ronald Tutor Campus Center, Trojan Grand Ballroom located on the Campus of the University of Southern California. Our organization’s goal is to award \$7,000 in scholarships to local inner city High School graduates, USC and California State University, Los Angeles students. Please help us to continue this great tradition by participating as a Sponsor, purchasing an ad in the official **2014 Miss Black and Gold Scholarship Souvenir Book**, or making an *in-kind* donation (i.e., monetary, items, services for the Gala and/or Silent Auction). For your reference, pricing forms for the sponsorship packages and souvenir book are included in this document. **The Tax-ID number for the 1921 Foundation is 46-2607178.** All contributions made to the 1921 Foundation are tax deductible.

Should you require any additional information, please feel free to contact Dennis Earls at (818) 939-5384 or via email at dennis@dennisearls.com. Or, please go to www.ad1921.com and www.1921foundation.com.

We would greatly appreciate your support.

Warmest Regards,

Dennis L. Earls, Jr.
1921 Foundation, President
Alpha Phi Alpha Fraternity, Inc.

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2014 MISS BLACK AND GOLD SCHOLARSHIP PAGEANT SPONSORSHIP RESPONSE FORM

Deadline: February 16, 2014

Sponsor Information	Sponsorship Levels
Organization/Company	_____ \$5,000 JEWEL SPONSOR One reserved table for up to 8 guests with VIP seating; souvenir gift for guest at table; back cover advertisement in the official 2014 Miss Black and Gold Scholarship Pageant Souvenir Book; recognition as a Jewel Scholarship Sponsor; and name prominently featured in marketing materials.
Contact Person	_____ \$2,500 BLACK SPONSOR One reserved table for up to 8 guests with VIP seating; souvenir gift for guest at table; front inside cover advertisement in the official 2014 Miss Black and Gold Scholarship Pageant Souvenir Book; recognition as a Black Scholarship Sponsor; and name prominently featured in marketing materials.
Title	_____ \$1,500 GOLD SPONSOR One reserved table for up to 8 guests with VIP seating; souvenir gift for guest at table; one full page advertisement in the 2014 Miss Black and Gold Scholarship Pageant Souvenir Book; recognition as a Gold Scholarship Sponsor.
Address	_____ \$800 TABLE SPONSOR One reserved table for up to 8 guest with premium seating; souvenir gift for table guest; and recognition as a Table Sponsor
City State Zip	\$ _____ Other Amount (At Your Discretion)
Phone	
Cell	
Fax	
Email	
Web Address	

Event Information	Other Items/Services to Donate
Date: Sunday, March 2, 2014 Location: University of Southern California Ronald Tutor Campus Center Trojan Grand Ball Room Time: 5-6 PM Cocktail Reception 5-7 PM Silent Auction 6-8 PM Program 8 PM Dancing Cost: \$100 per person / \$800 per table	Description: _____ Is this for the Silent Auction? ___ Yes ___ No ___ The item(s) will be mailed ___ The item(s) will be delivered ___ The item(s) need to be picked up Date and Time of delivery/pick up: _____

- Checks or money orders should be made payable to: **1921 Foundation**.
- Please submit sponsorships to: 1921 Foundation C/O The Dorton Firm 9701 Wilshire Boulevard, Suite 10th, Beverly Hills, CA 90212
- 1921 Foundation is a 501(c)3 non-profit organization, Tax ID # 46-2607178
- Questions may be directed to Dennis Earls at (818) 939-5384 or via email at dennis@dennisearls.com

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2014 MISS BLACK AND GOLD SCHOLARSHIP PAGEANT SOUVENIR BOOK AD FORM

Advertiser Information	Advertisement Types
Organization/Company	Indicate NUMBER of Ads below: <input type="checkbox"/> \$2,500 Back Cover Ad <input type="checkbox"/> \$1,500 Front Inside Cover Ad <input type="checkbox"/> \$1,500 Back Inside Cover Ad <input type="checkbox"/> \$100 Full Page (11x8) <input type="checkbox"/> \$75 Half Page Ad <input type="checkbox"/> \$50 Quarter Page Ad <input type="checkbox"/> \$25 Business Card Ad \$ _____ Other Amount (At Your Discretion) \$ _____ Total Amount Enclosed
Contact Person	
Title	
Address	
City State Zip	
Phone	
Cell	
Fax	
Email	
Web Address	

- All ads are to be CAMERA READY artwork/copy (high resolution, 300 dpi). Ads are based on an 8 ½ inch x 11 inch page size.
- Format shall be JPEG and no larger than 1MB for the best quality.
- Checks or money orders shall be made payable to: **1921 Foundation.**
- Send payments and hard copy of advertisement by **February 16, 2014** to:

1921 Foundation
C/O Dennis Earls
23148 Kens Way
West Hills, CA 91304
Electronic submission (JPEG Format) can be emailed to dennis@dennisearls.com

- 1921 Foundation is a 501(c)3 non-profit organization, Tax ID #: 46-2607178
- Questions may be directed to Dennis Earls at (818) 939-5384 or via email at dennis@dennisearls.com.